



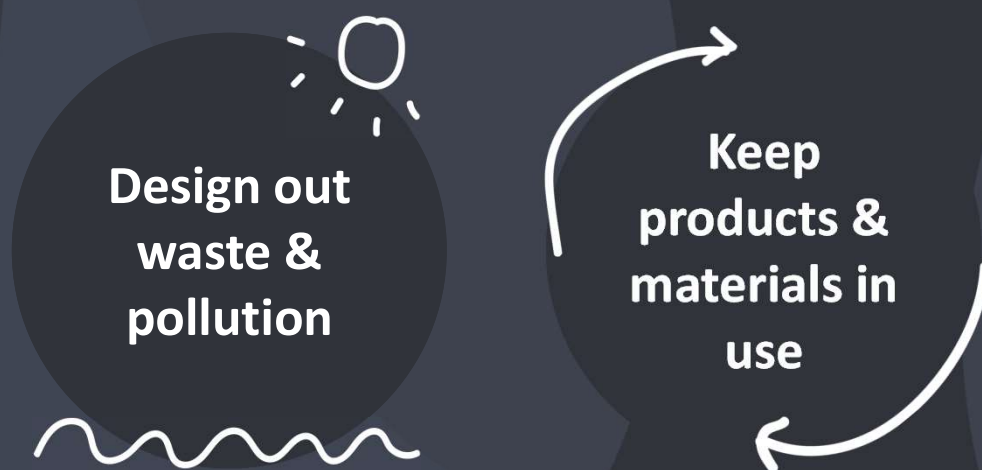






**Design out
waste &
pollution**





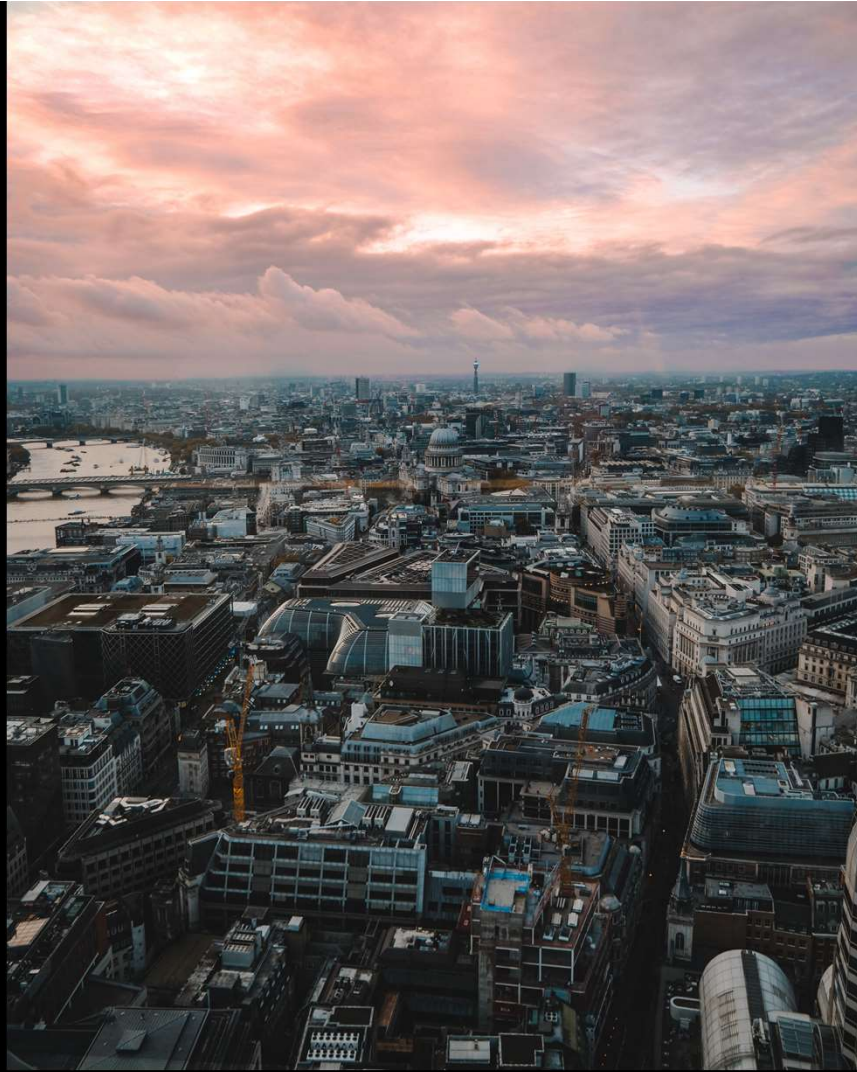




About the Ellen MacArthur Foundation











Take

Make

Dispose

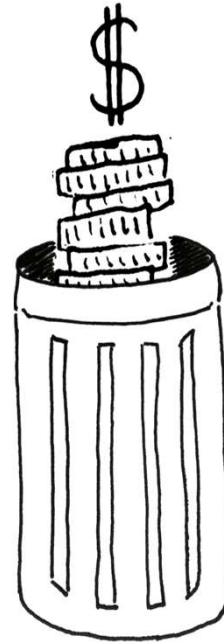








\$3.2 trillion
value



\$2.6 trillion
lost







TAKE

MAKE

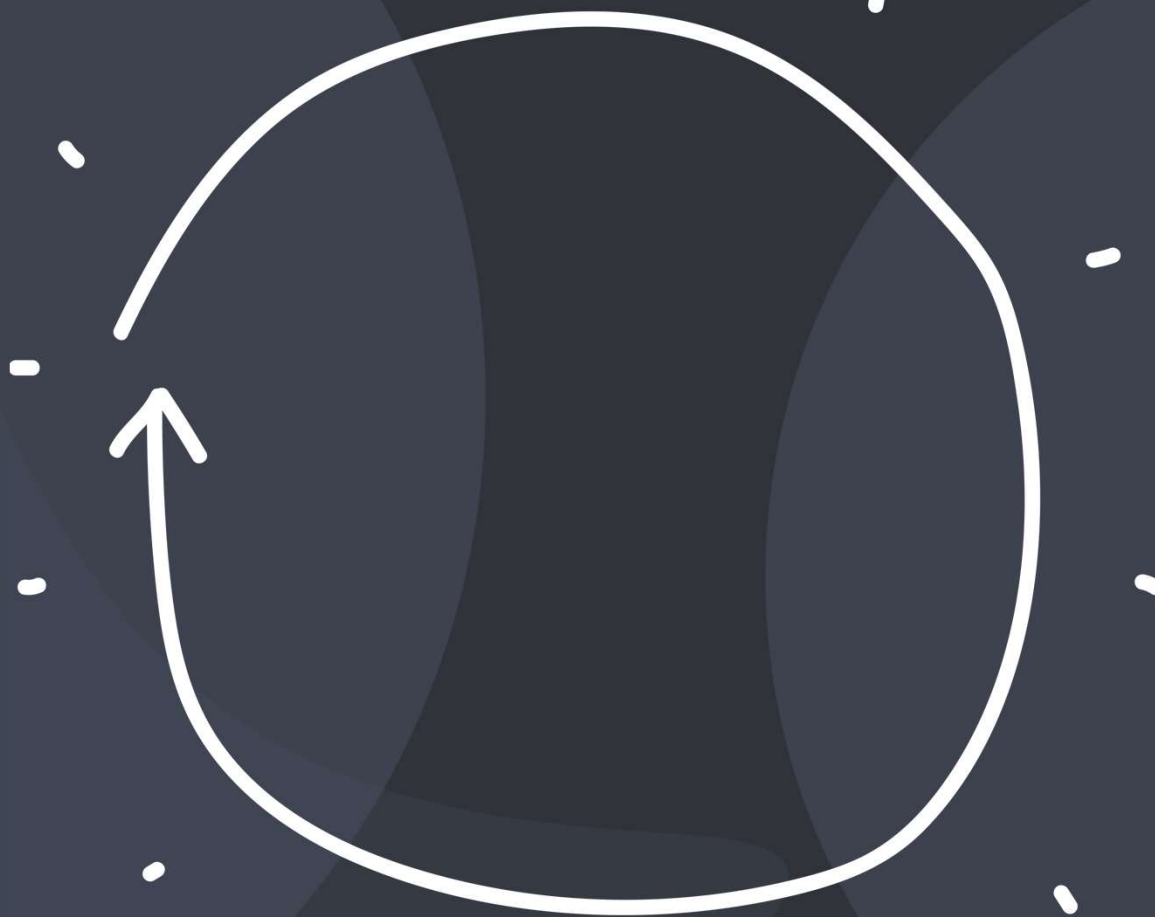
DISPOSE



Restorative & Regenerative

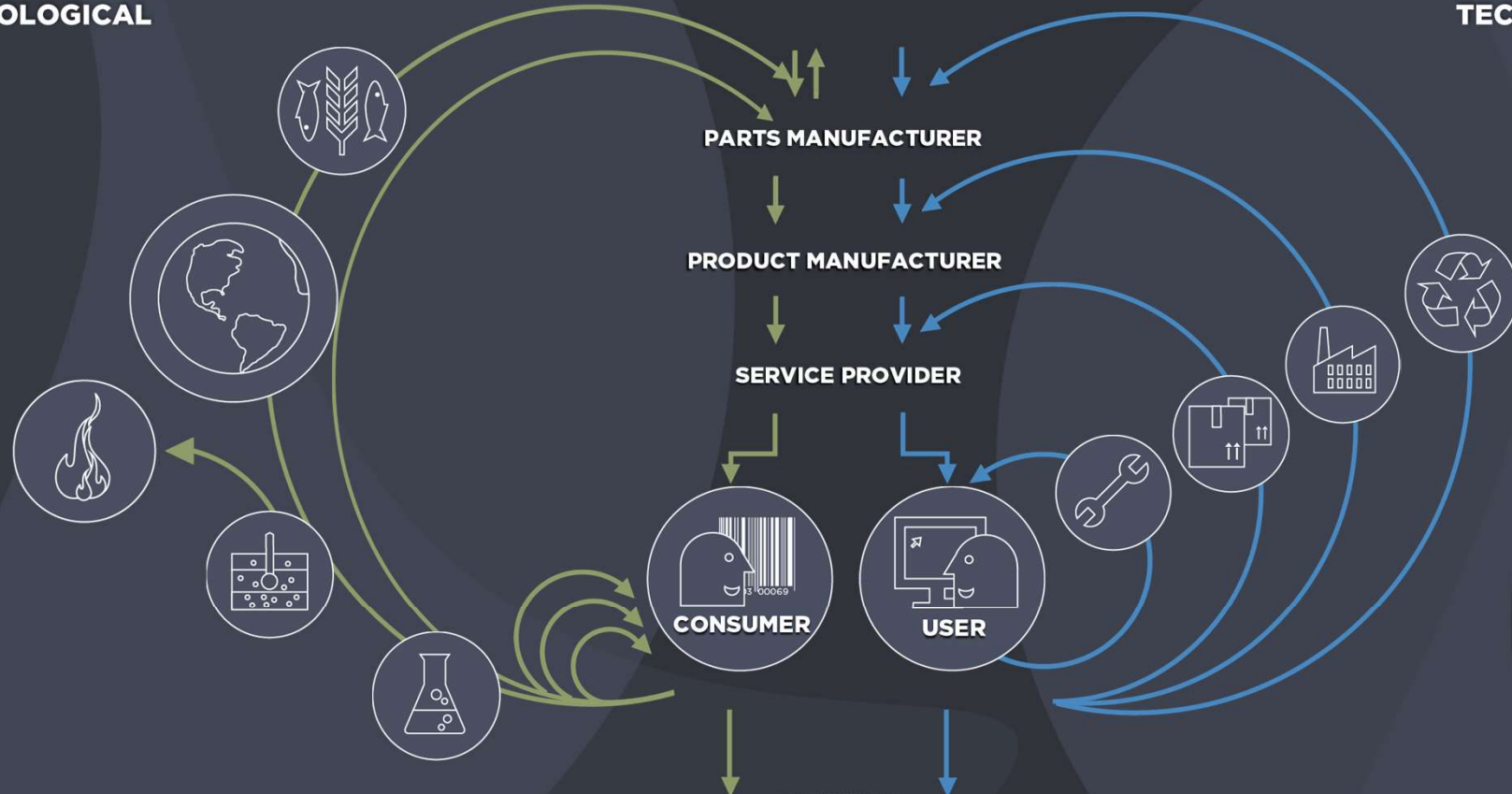






BIOLOGICAL

TECHNICAL

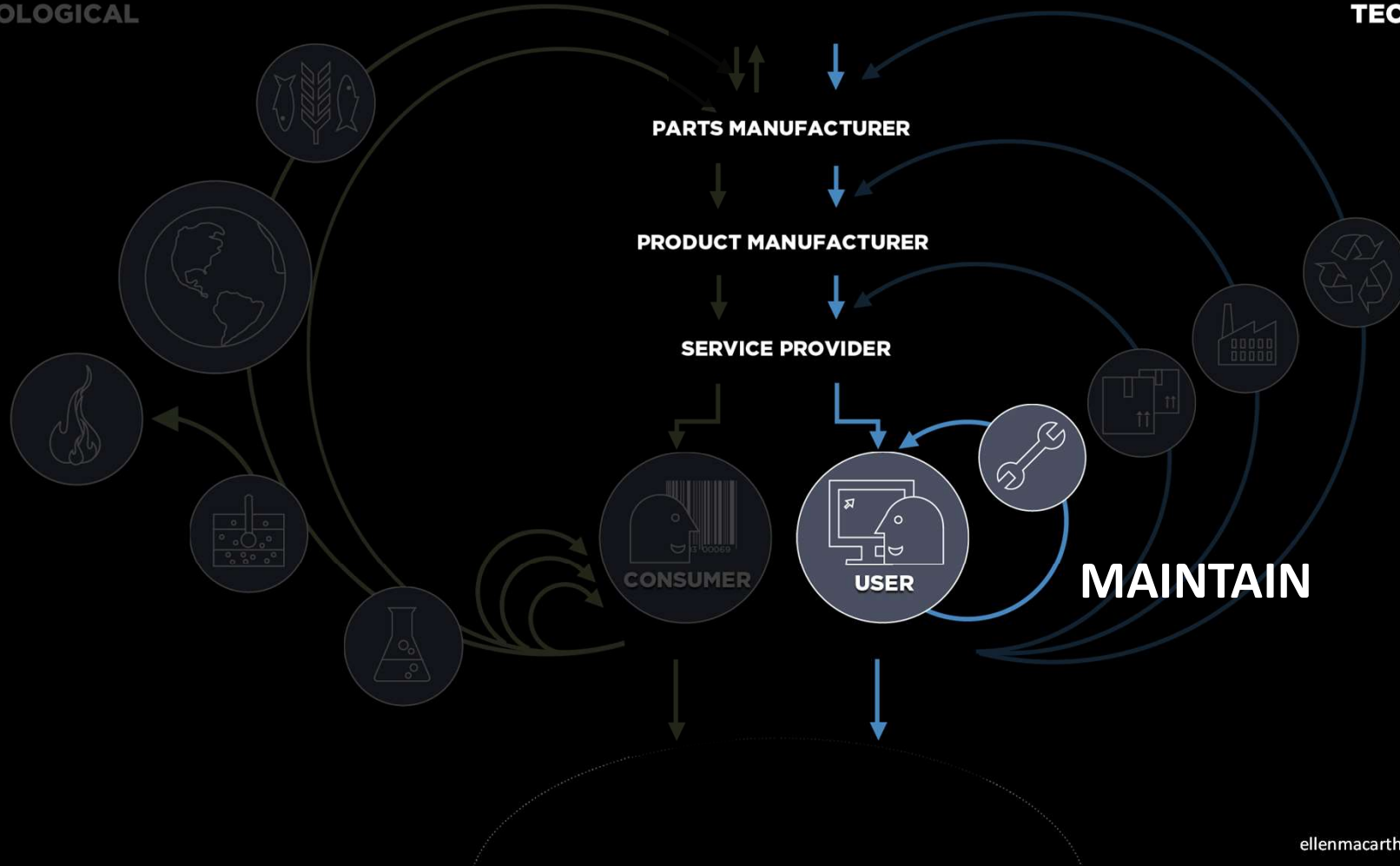




REGENERATE SUBSTITUTE MATERIALS VIRTUALISE RESTORE

BIOLOGICAL

TECHNICAL



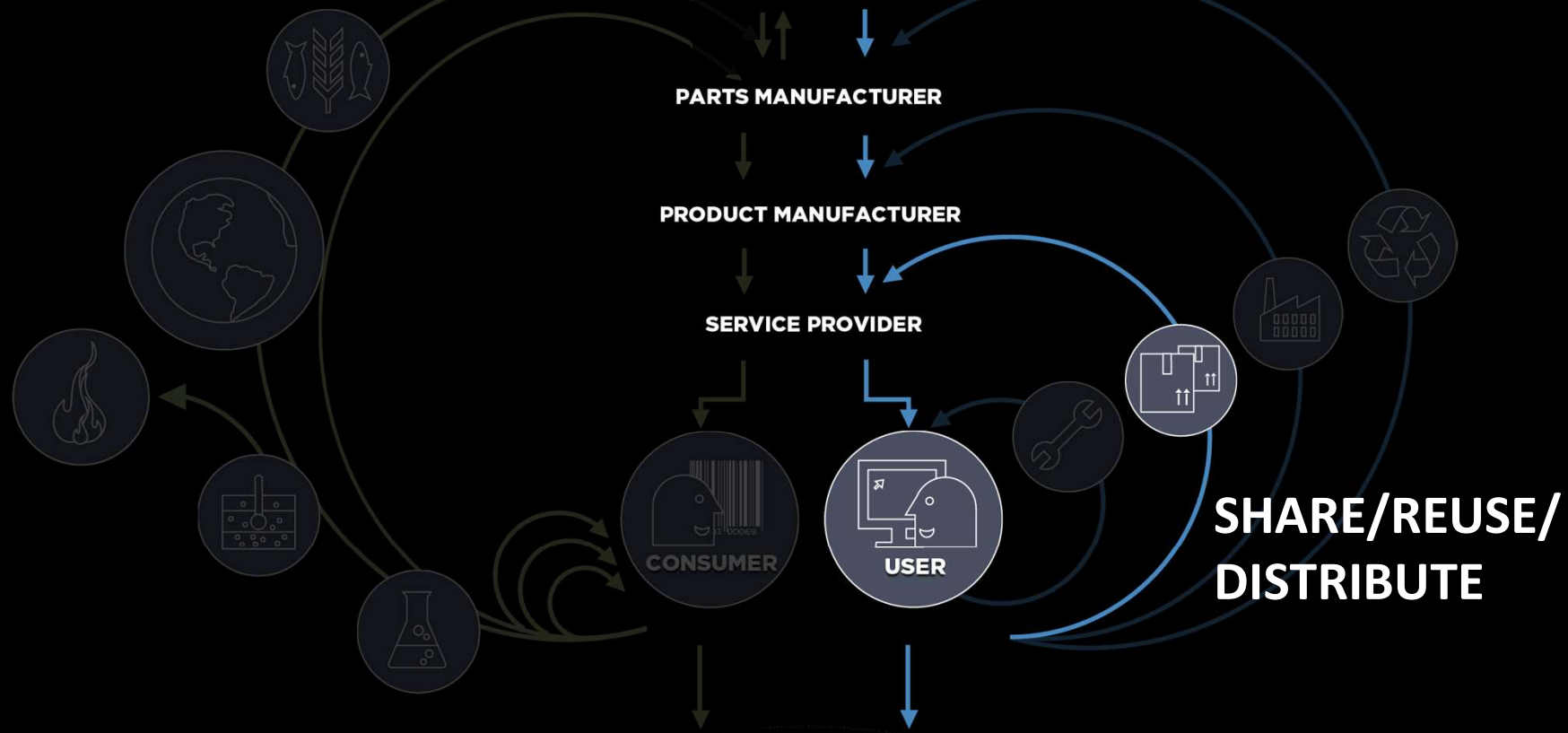




REGENERATE SUBSTITUTE MATERIALS VIRTUALISE RESTORE

BIOLOGICAL

TECHNICAL





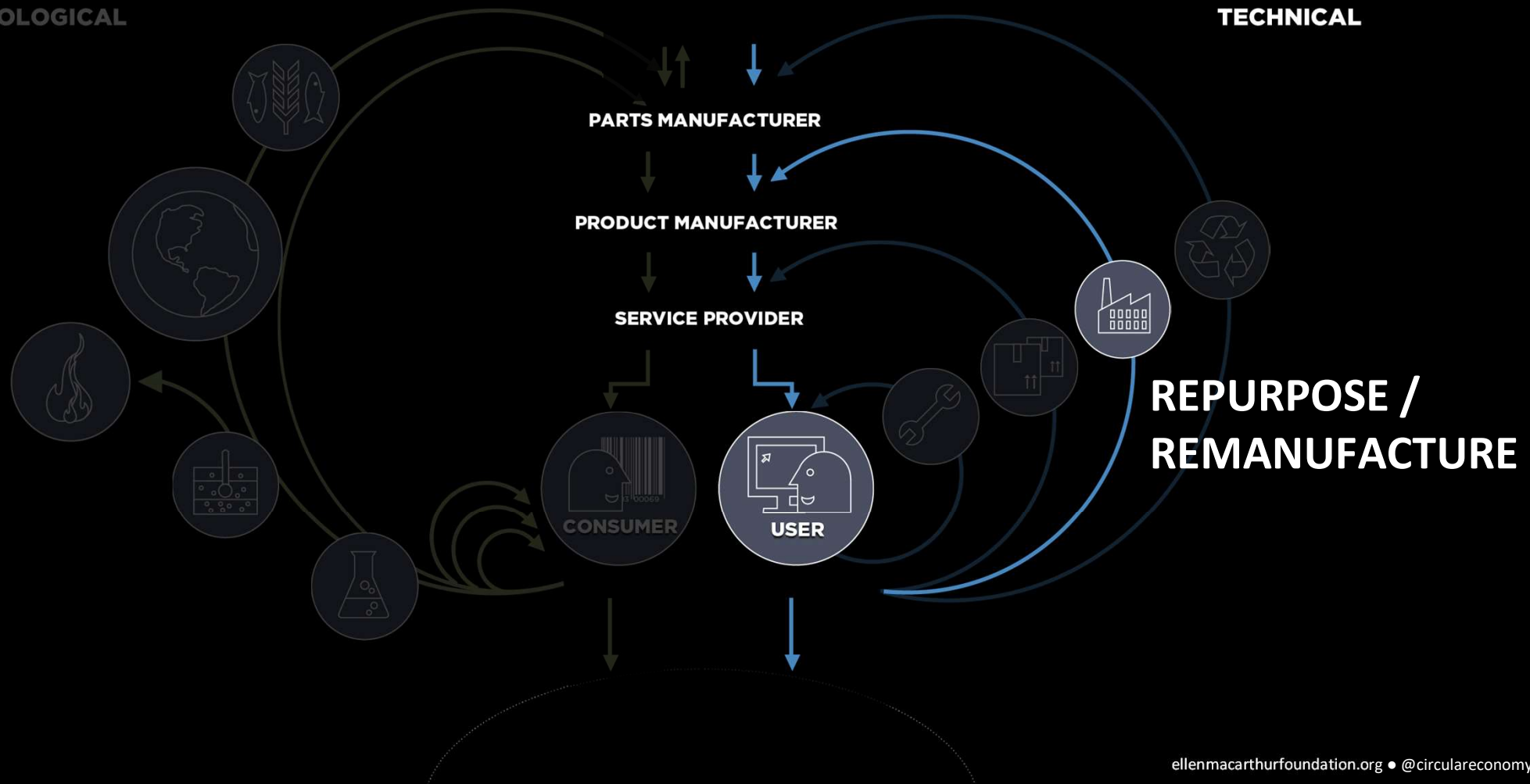
RENEWABLES    FINITE MATERIALS

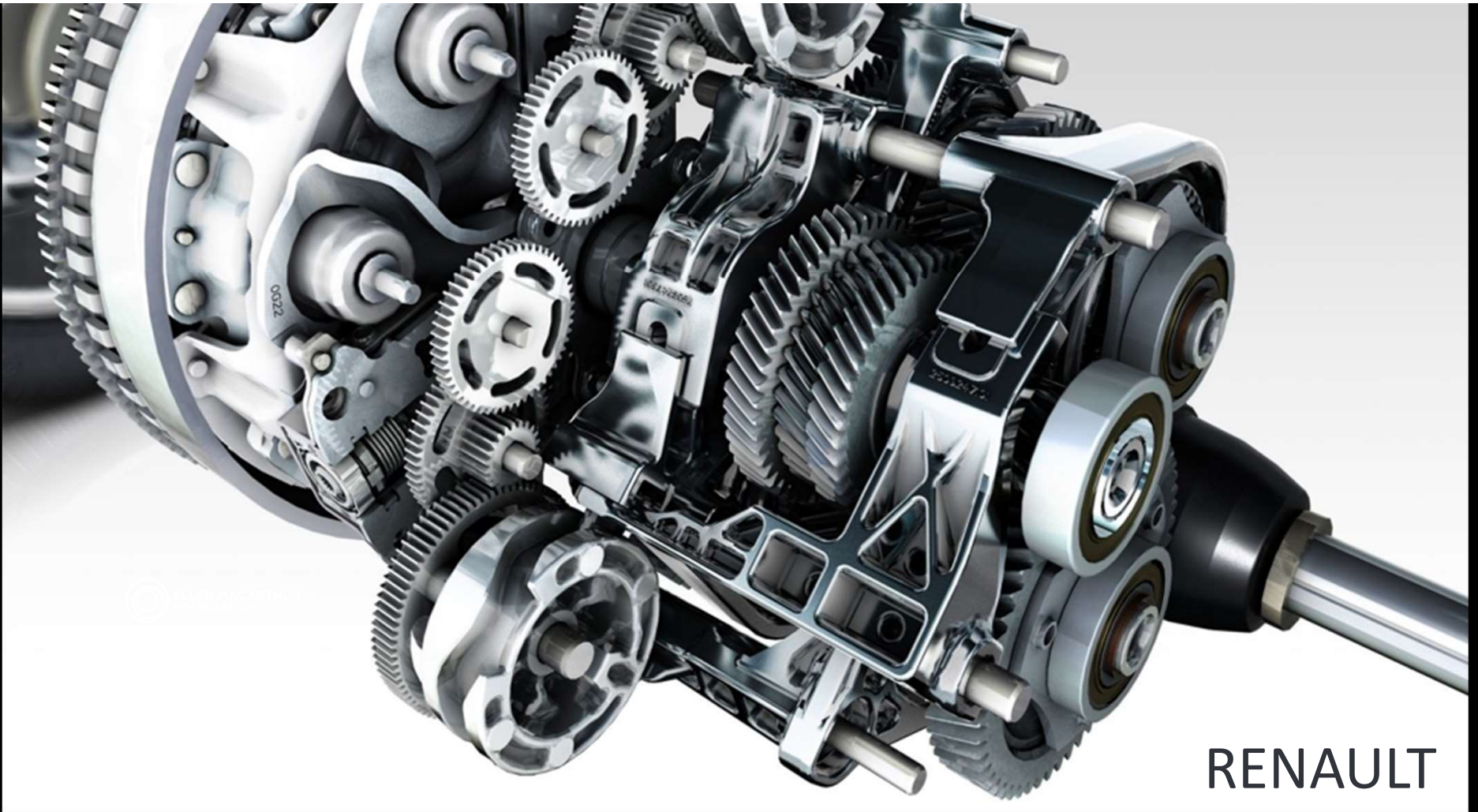


REGENERATE SUBSTITUTE MATERIALS VIRTUALISE RESTORE

BIOLOGICAL

TECHNICAL





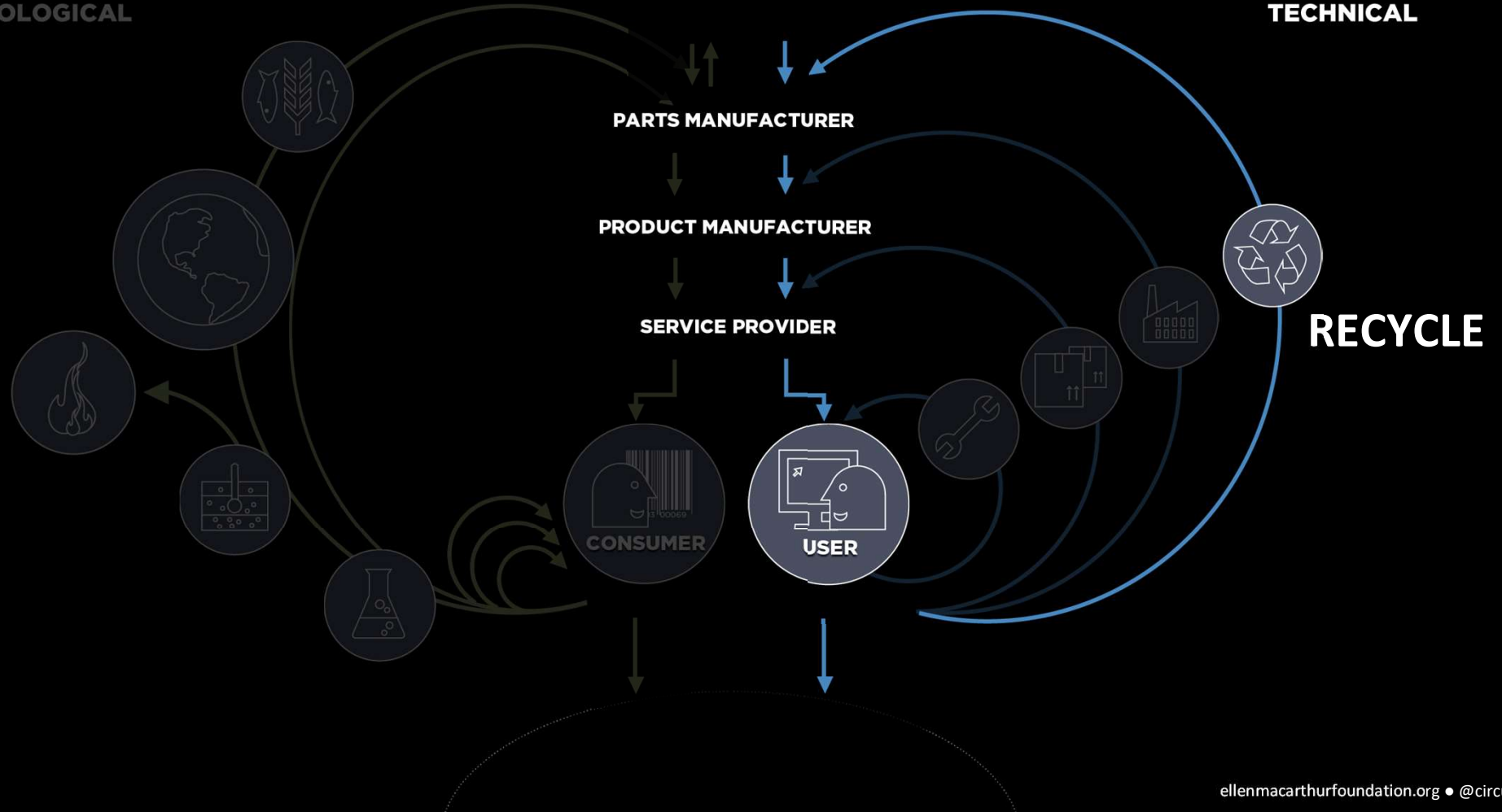
RENAULT



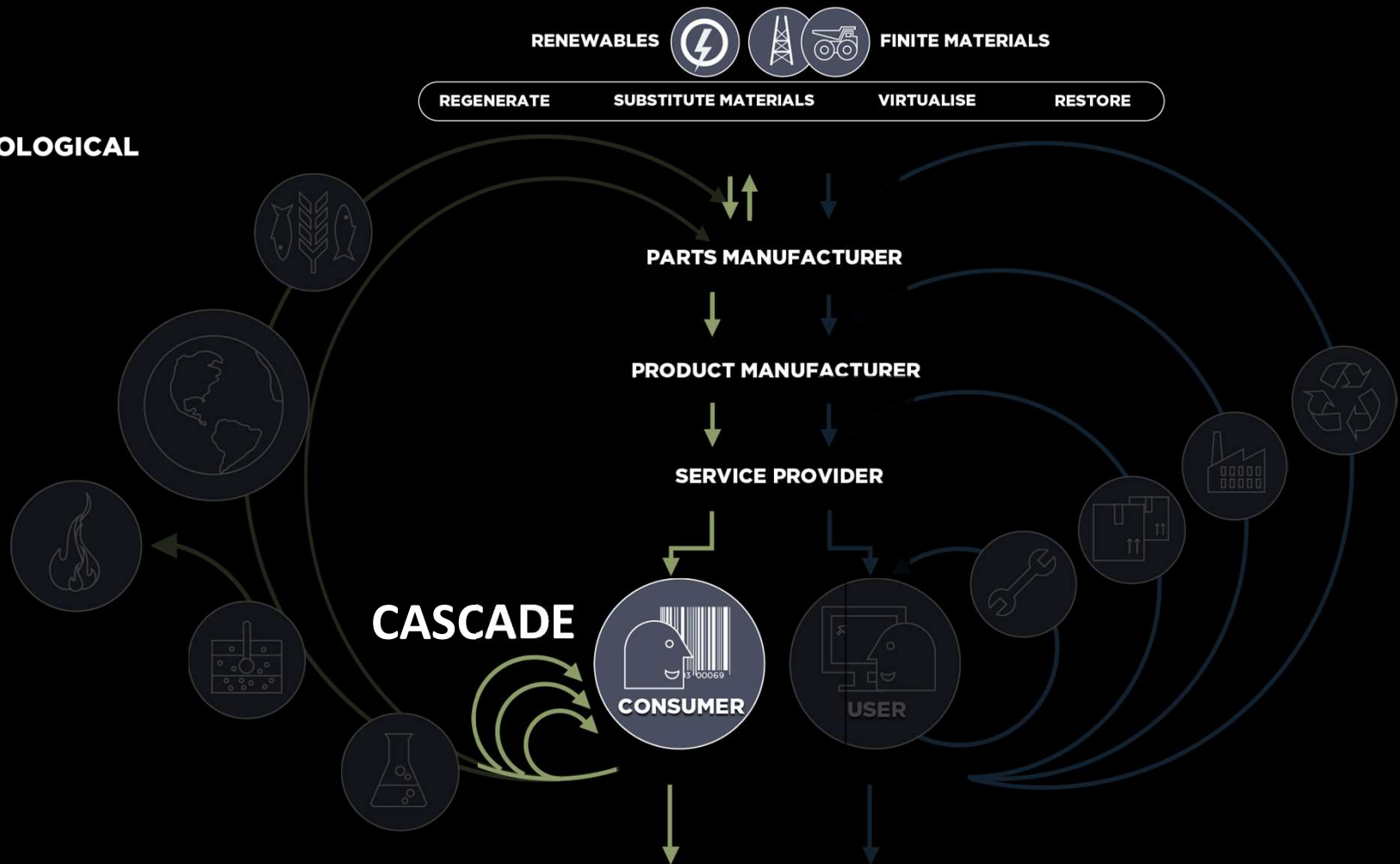
REGENERATE SUBSTITUTE MATERIALS VIRTUALISE RESTORE

BIOLOGICAL

TECHNICAL



BIOLOGICAL





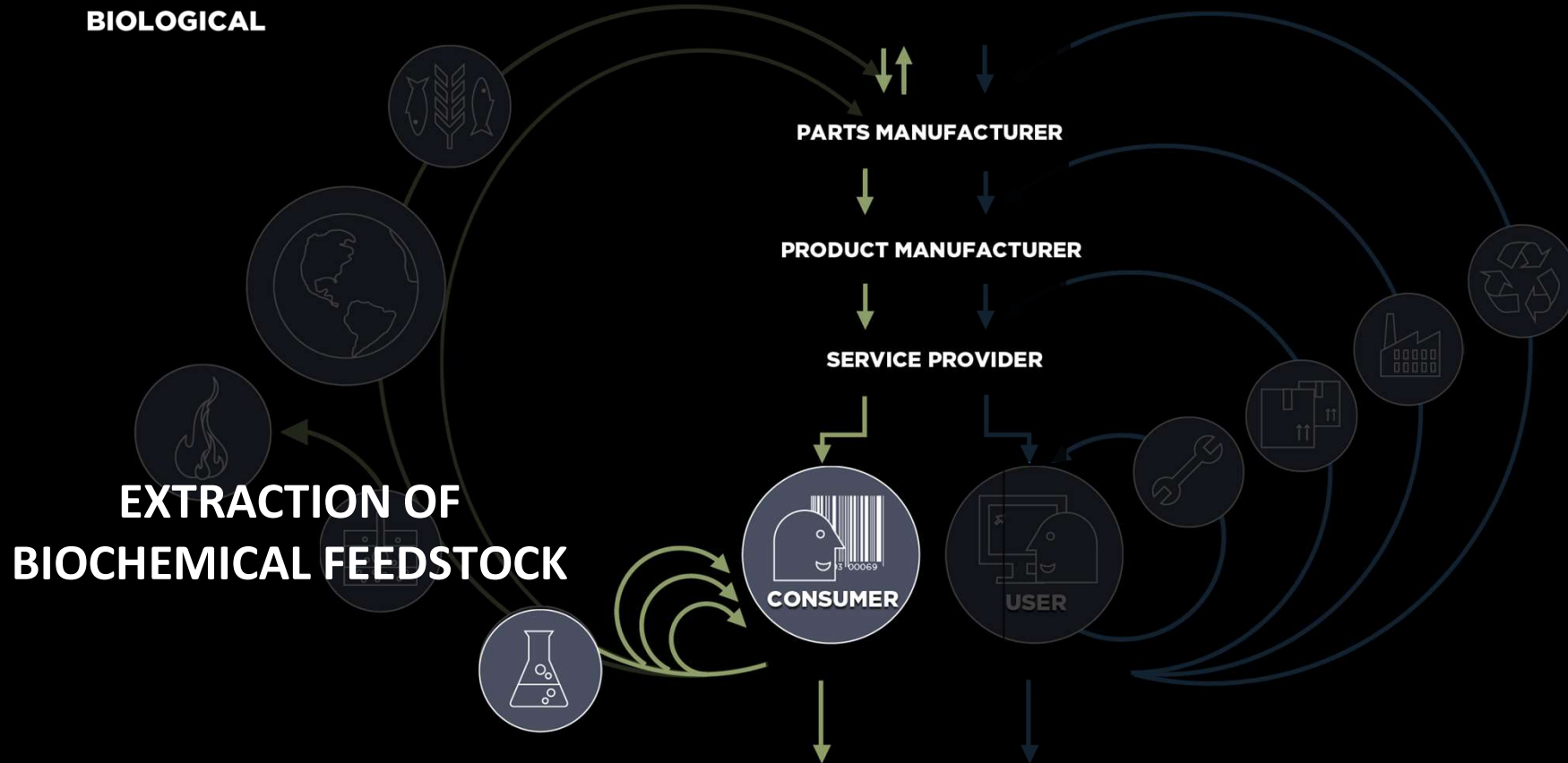


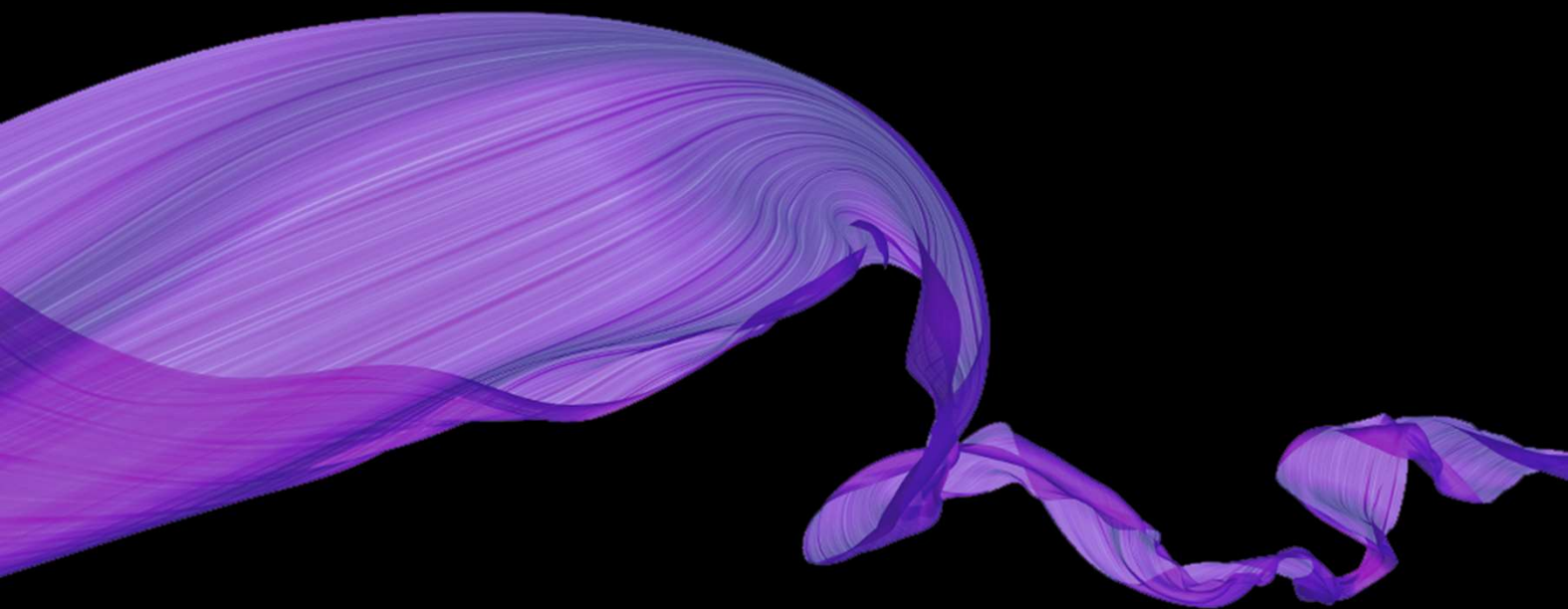
RENEWABLES    FINITE MATERIALS



REGENERATE SUBSTITUTE MATERIALS VIRTUALISE RESTORE

BIOLOGICAL



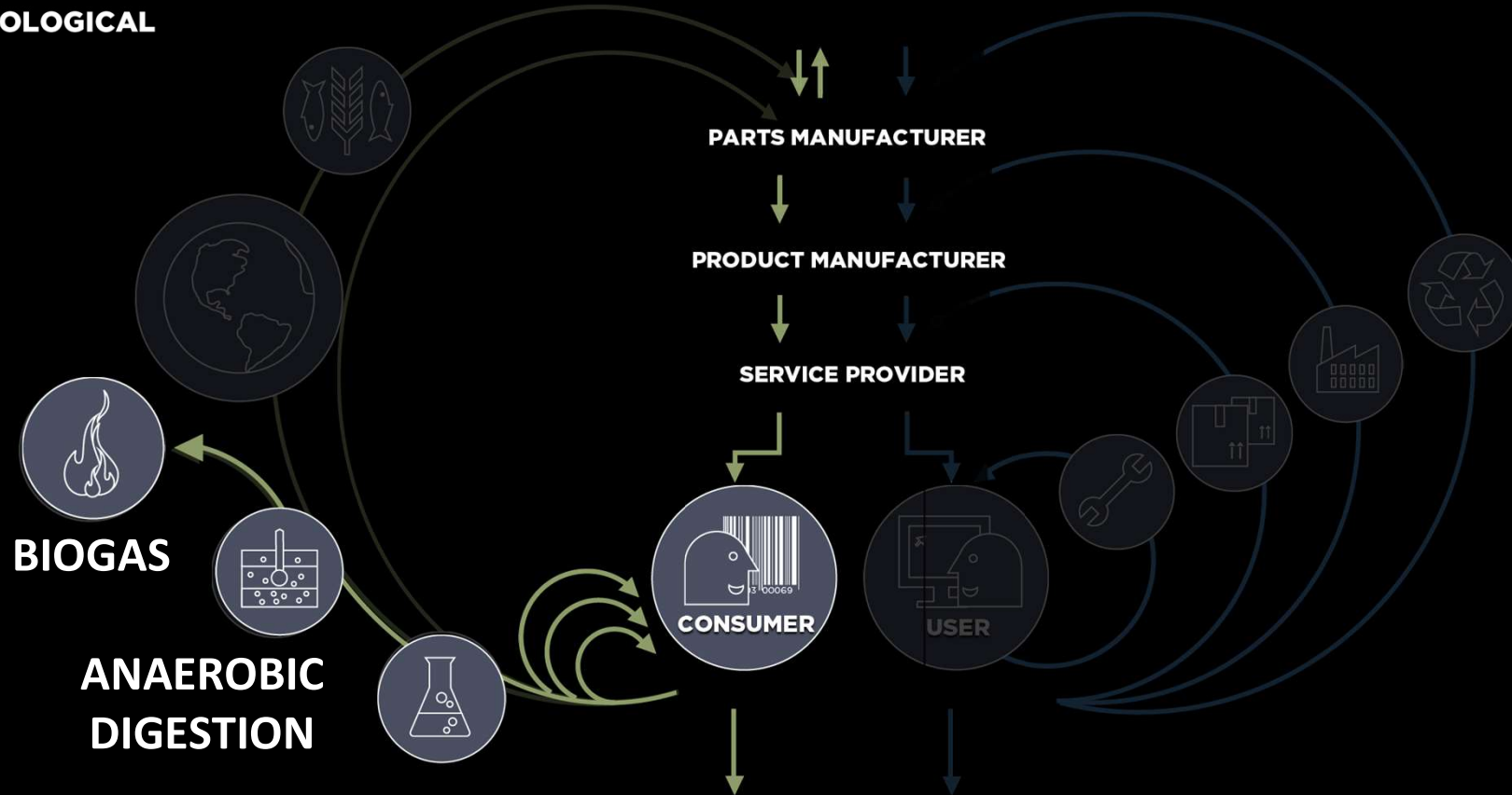




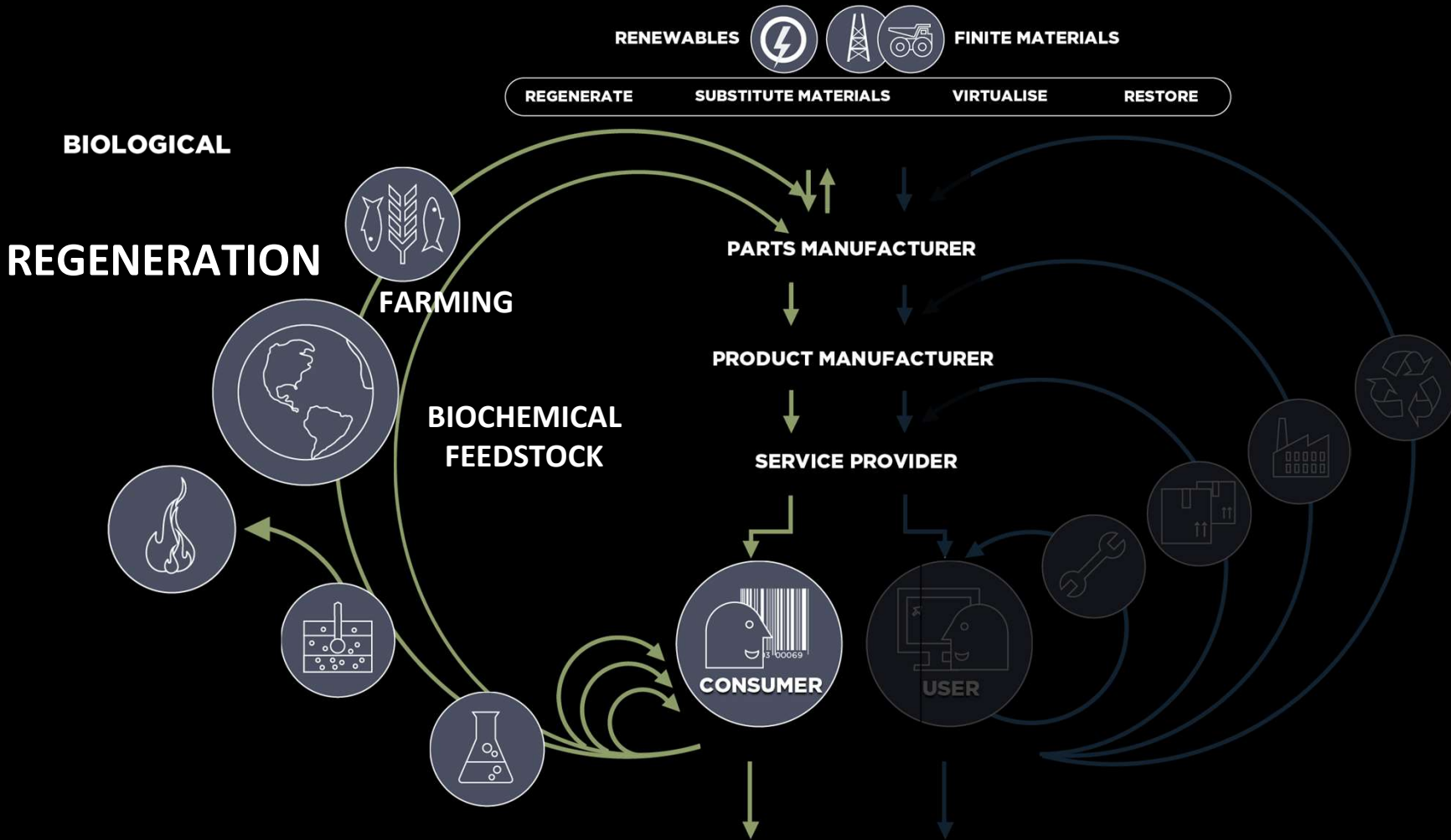


REGENERATE SUBSTITUTE MATERIALS VIRTUALISE RESTORE

BIOLOGICAL











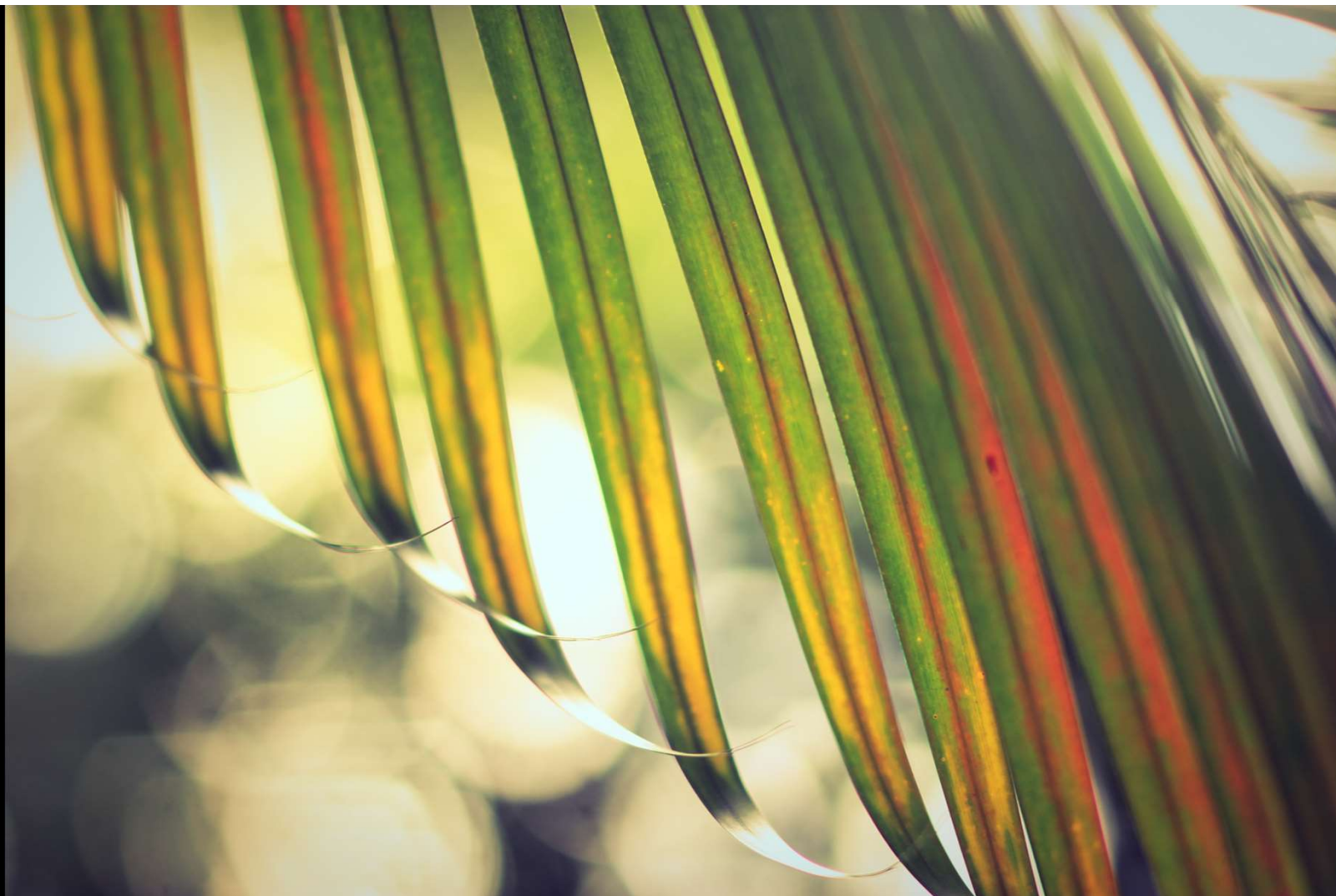


What's already happening in the USA?







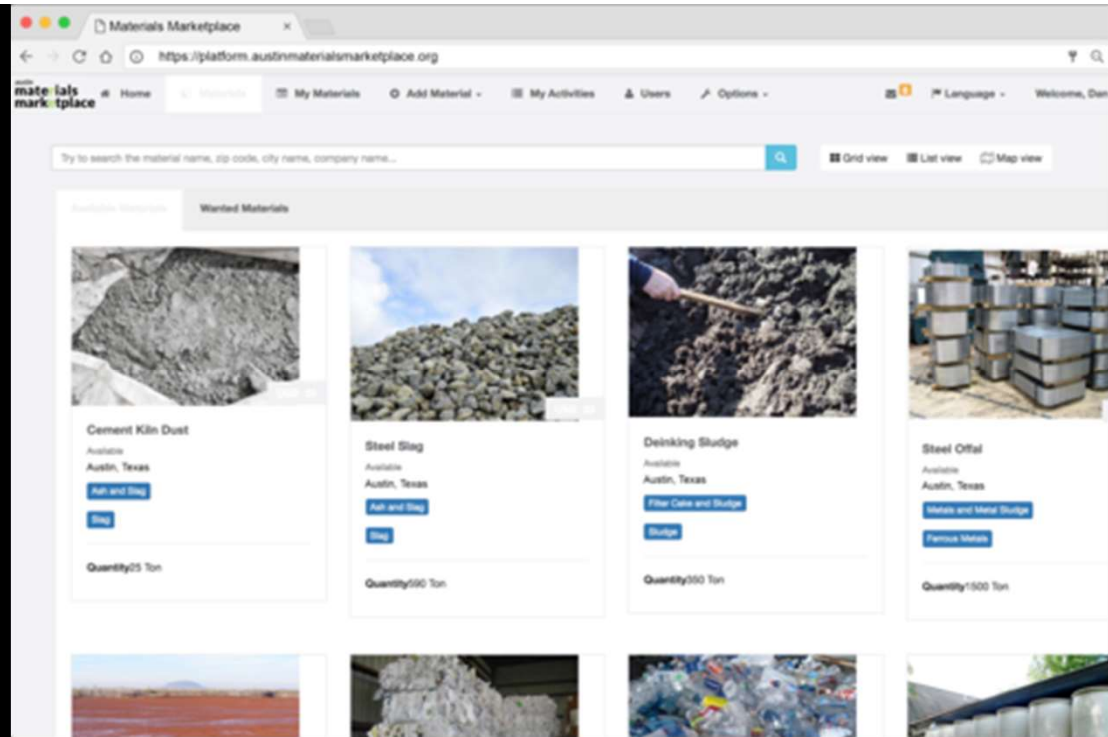


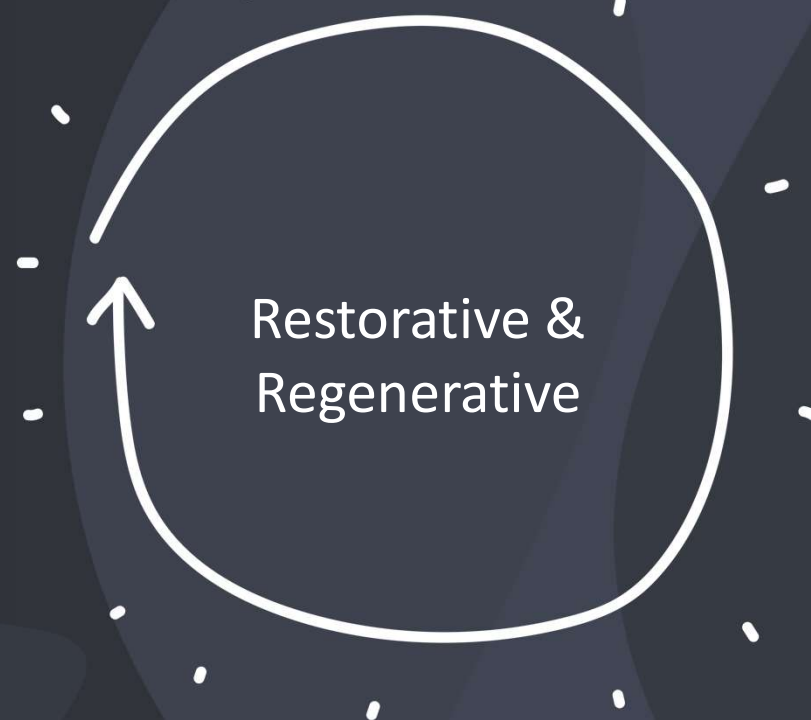
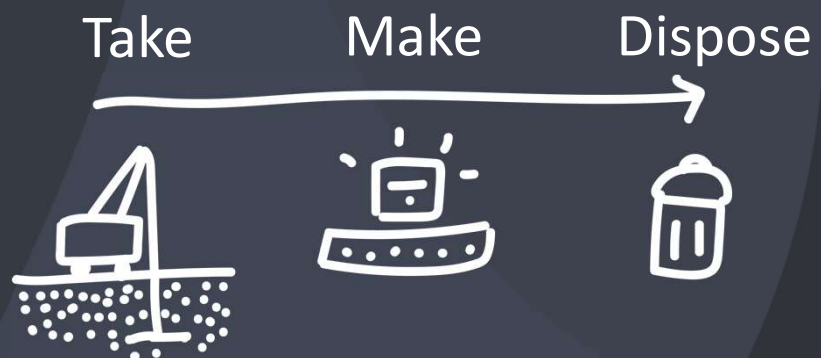














Collaboration is key



Business & Government

Catalysing circular activities across the global economy

Insight & Analysis

Providing robust evidence about the benefits of the circular economy transition

Systemic Initiatives

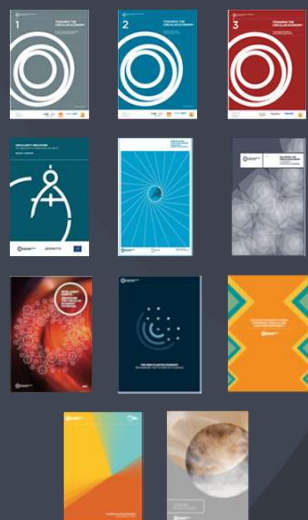
Transforming key material flows to scale the circular economy globally

Education

Inspiring learners to re-think the future through the circular economy framework

Communication

Engaging a global audience around the circular economy



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Thank you